



Wise Minded Wellness

PRIVACY POLICY

Wise Minded Wellness, LLC (“Company,” “we,” “us,” “our”) respects your privacy and is committed to protecting your privacy through this Privacy Policy. This Privacy Policy contains important information regarding the collection and use of your information via our website <https://www.wisemindedwellness.com>, and how we may use the information we collect, whether you are using this Website as a visitor or a patient.

Agreement to Privacy Policy

This Statement of Privacy governs your access and use of our (“Website”) including any content, functionality and services offered on or through the (“Website”). When you access and use this Website you have consented that you agree and understand the data practices described with the below policy. This Privacy Policy applies to everyone, including, but not limited to: Visitors, users, and others, who wish to access or use our website. Wise Minded Wellness LLC also protects the privacy of your health information in accordance with the HIPPA notice of privacy practices.

BY ACCESSING OR USING OUR WEBSITE, YOU AGREE TO BE BOUND BY THIS PRIVACY POLICY. IF YOU DO NOT AGREE WITH THE BELOW POLICY, OR ANY PART OF THIS PRIVACY POLICY, THEN YOU DO NOT HAVE OUR PERMISSION TO ACCESS OR USE THIS WEBSITE FOR ANY PURPOSE.

Modifications to Privacy Policy

WISE MINDED WELLNESS LLC RESERVES THE RIGHT TO REVISE OR MODIFY THIS PRIVACY POLICY AT ANY TIME, SO PLEASE REVIEW IT FREQUENTLY. WE WILL GIVE NOTICE TO YOU AND ALL USERS OF ANY CHANGES TO THIS PRIVACY POLICY BY POSTING THE UPDATED PRIVACY POLICY ON THIS WEBSITE. THE REVISIONS OR MODIFICATIONS TO THIS PRIVACY POLICY WILL TAKE EFFECT IMMEDIATELY AND WILL APPLY ONLY TO THE INFORMATION COLLECTED THEREAFTER.

BY ACCESSING OR USING OUR WEBSITE AFTER SUCH CHANGES ARE POSTED YOU AGREE AND CONSENT TO ALL SUCH CHANGES

Personal Information Collected

When accessing our Website, Wise Minded Wellness LLC will learn certain information about you, both automatically and through voluntary actions you may take, during your visit to our website. We do receive, collect and store any information you enter on our website or provide us in any other way. By using our website, you are consenting that we collect your personal information. This policy applies to information we collect on our Website and in email, text, or other electronic messages between you and our Website.

Some of the information Wise Minded Wellness LLC collects through this Website may be “personal information” - information that identifies you personally, alone or in combination with other information available to us. Examples of personal information include (but are not limited to the following):

- Contact data (such as your email address, phone number and physical address)
- Demographic data (such as your gender, your date of birth and you Zip code)
- Personal preference data (such as search filters)
- Health and medical data (such as information you supply in response to health assessments, information about health and wellness providers you have visited and other information about those visits, and other health and medical information you choose to submit)
- Registration data (such as your first name, last name and password)
- Credit or debit card numbers and expiration dates if used so that you can register for appointments, events, or other activities through this Website

In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login, email address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information and methods used to browse away from the page. We also collect personally identifiable information such as comments, feedback, product reviews, recommendations, and personal profile.

Identifiable Health Information

We understand the importance of privacy and are committed to maintaining the confidentiality of your health/medical information. The Health Insurance Portability and Accountability Act of 1996 (HIPPA) is a federal program that requires that all medical records and other individually identifiable health information used or disclosed by us in any form, whether electronically, on paper or orally, are kept properly confidential. This Act gives you, the patient, significant new rights to understand and control how your health information is used. HIPPA provides penalties for covered entities that misuse Protected Health Information (PHI).

If you are a patient or the legal representative of a patient, any identifiable health information that you share via the Website may be made accessible to Wise Minded Wellness LLC and may

become a part of the records maintained by Wise Minded Wellness LLC which our records are subject to the HIPAA Notice of Privacy Practices.

How Your Personal Information Will Be Used and Disclosed

Wise Minded Wellness LLC will use information we collect about you or that you provide to us, including any personal information (Ex: Your name, email address, etc..) which allows us to operate this website, and present its contents to you, as well as:

- To provide and respond to your request for an appointment
- To allow you to participate in interactive features of our Website, and/or “Contact Us/Send a Message”, and/or comments on our blog (in the future), and/or testimonials
- To communicate with you and otherwise respond to your questions and suggestions
- To provide you with information, products and/or services that you request from us
- To provide you with information such as special offers, other services and/or products made available from Wise Minded Wellness LLC and/or any affiliates
- We may also contact you via your email address to send you periodic communications, such as our newsletter or blog articles and/or to surveys to conduct research about your opinion of current services or potential new services that may be offered.
- Records and copies of your correspondence and/or your responses to quizzes or surveys on this Website.
- To inform you of any changes to our Website

Users who no longer wish to receive our newsletter or promotional materials may opt-out of receiving these communications at any time by clicking on the unsubscribe link in the email or by contacting us at: suzanne@wisemindedwellness.com

Wise Minded Wellness LLC does not sell or share your information to third parties. We may share data with trusted partners to help us perform statistical analyses, send you an email or postal mail, provide customer support, or arrange for deliveries. All third parties are prohibited from using your personal information except to provide these services and they are required to maintain the confidentiality of your information.

We may also share your personal information if asked to comply with any court order, law or legal process, including responding to a subpoena or search warrants and/or to protect the rights, property, or safety of Wise Minded Wellness LLC, its patients or others as is necessary or appropriate.

Security

While no Website can guarantee security, Wise Minded Wellness LLC will take reasonable and appropriate physical, electronic and procedural safeguards to protect your personal information collected via our Website as required by applicable law, including a firewall and encryption technology. We limited access to your personally identifiable information about you

to any future employees and third-party agents, who we reasonably believe need to have access in accordance with this Privacy Policy.

When personal information (such as a credit card number) is transmitted to other Websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

In the event, that a breach in our security systems occurs and there is a possibility that an unauthorized person acquires your personal or unsecured health information, we will notify you of such a breach as may be required by applicable law.

In order to health maintain security, you should never share your user ID or password and should always sign out when you are finished using this Website.

You acknowledge and agree that any transmission of personal information is at your own risk. We cannot guarantee that your personal information will remain secure in all circumstances. By using our Website, you acknowledge there may be inherent risks and you voluntarily provide your personal information.

Third-party Websites

This Website may contain hyperlinks to websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies. Our inclusion of hyperlinks to any such websites IS FOR YOUR CONVEINENCE ONLY.

Important Note Regarding Children Under the Age of 18

This Website is intended for use by a general audience, it is not directed toward children under 18 years of age, nor do we offer services to children. Wise Minded Wellness LLC does not knowingly collect or use information from children under the age of 18 through this Website. Any information submitted via the Website regarding a minor under the age of 18 much be submitted by the minor's legal representative.

Questions

If you have any questions about this Privacy Policy, please feel free to contact us at: suzanne@wisemindedwellness.com